

Living to write (and not the other way around).., enjoying ourselves

In an Italian ICT company's television advertisement from a few years ago, a well-known and highly regarded Italian comedian is standing in front of a firing squad ready to shoot. Just before the soldiers make fire a telephone call arrives, interrupting the execution. The comedian extends the call for hours, with the soldiers standing by with their rifles in hand, until they are exhausted. The ad ends with the slogan "a phone call extends your life".

In academia we use the acronym Publish or Perish (PoP) to refer to the condition of being beset by deadlines - a condition common to every other economically advanced context. In short, a gun pointed at the temple of all researchers of all ages. And so the reference to the semantic of "death" comes back.

Learning how to write well an academic paper, a book, a book chapter, a research project, learning how to read and interpret a grant announcement is not only a way not to die or to survive. But it is first and foremost a way to live well, peacefully (if possible), thereby learning to enjoy writing about one's ideas and to enjoy the pleasure of one's ideas being read around the world.

The seminar series titled "Living to write (and not the other way around).., enjoying ourselves" is aimed at teaching all doctoral and post-doctoral students at "Scuola Superiore Meridionale" how to write their ideas correctly.

Seminars will be held in Aula 2 of Scuola Superiore Meridionale and online via Zoom platform at the following link:

<https://us02web.zoom.us/j/82563825152?pwd=TldrK3BwUUxvc2VLeDI0Y0lZdXFSZz09>

Calendar of the seminars:

Date	Coordinator	Lecturer	Subject
Thursday 10 November 2022 h 15:00-17:00	Prof. Luigi Maria Sicca	Prof. Barbara Czarniawska (University of Gothenburg)	Academic writing with an interdisciplinary approach
Thursday 15 December 2022 h 15:00-17:00	Prof. Luigi Maria Sicca	Prof. Edoardo Mollona (Alma Mater Studiorum Università di Bologna)	How to write a winning European project by responding to an international call for ...
Thursday 12 January 2023 h 14:00-16:30	Prof. Luigi Maria Sicca	Prof. Monika Kostera (University of Warsaw)	Academic writing for a research monograph
Thursday 9 February 2023 h 15:00-17:00	Prof. Luigi Maria Sicca	Prof. Enrico Al Mureden (Alma Mater Studiorum Università di Bologna)	Writing asymmetrically: dialoguing across generations